



The Global Language of Business



To our esteemed GS1 Malaysia Members,

Thank you for your ongoing support and commitment to GS1 Malaysia. Your partnership means the world to us, and we're here to ensure you get the most out of your GS1 membership!

Discover the Full Range of GS1 Advisory and General Services Available to You!

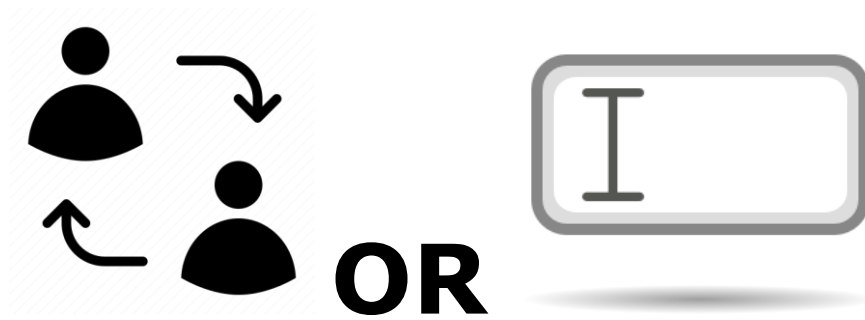
As an active GS1 member, you have access to a variety of advisory services and resources designed to keep your GS1 membership in top shape. Plus, we're here to help you tackle issues like unauthorized barcode numbers and resellers.

Did You Know We Offer the Following Services?

1. **GS1 Global Location Number (GLN) License:** Identify and manage your locations, entities and assets effectively with a GLN license.
2. **Additional Membership License:** Running out of barcodes? Expand your capacity with an additional membership license.
3. **GS1 Membership Transfer or Name Change:** Need to update your company's details? We can help you transfer or change your GS1 membership.
4. **Other GS1 Licenses:** Explore options like UPCs and GTIN-8s tailored to your business needs.

Need More Information?

Reach out to us at membership@gs1my.org for further details and a breakdown of fees. We're here to support you every step of the way.



1. Membership Transfer or Change Name

When to Transfer Your GS1 Membership: Key Scenarios to Consider

If your business is experiencing any of the following changes, it's time to transfer your GS1 Membership to the new company:

- **Merging with Another Company:** Combining forces? Your GS1 Membership should follow suit!
- **Changing Business Structure:** Switching from a sole proprietorship to a private limited company (Sdn Bhd)? Don't forget your GS1 Membership needs to change too.
- **Business Name Change:** If you're updating your business name but keeping the same registration number, a membership transfer is required.
- **Selling Your Business or Brand:** If you've sold your business, brand, or product to another entity, make sure to transfer the membership.
- **Splitting Into Multiple Entities:** If your business is dividing into different entities, each new entity will need its own membership.
- **Relocating to Another Country:** Moving your business to a new country? Your GS1 Membership should move with you.



2. GS1 Global Location Number (GLN)

What is a Global Location Number (GLN)?

A Global Location Number (GLN) is a unique 13-digit identifier from GS1, used to identify assets, legal entities, or specific locations. Think of it as the GPS for business identification!

Benefits of Using GLNs:

- **Accurate Identification:** GLNs provide precise identification of locations, from warehouses and stores to departments and legal entities, ensuring clear communication throughout your supply chain.
- **Streamlined Operations:** By using GLNs, you can automate and streamline business processes such as shipping, invoicing, and order management, reducing errors and increasing efficiency.
- **Improved Data Quality:** GLNs help maintain high-quality, consistent location data, which is crucial for business analytics, planning, and decision-making.
- **Enhanced Traceability:** GLNs allow for better traceability of goods throughout the supply chain, aiding in compliance with industry regulations and improving recall management.
- **Regulatory Compliance:** GLNs are required to be present on shipments into several countries, such as China, Vietnam, Russia, etc.
- **Upstream Sustainability:** GLN provides the visibility required by the new EU regulations designed to enhance sustainable production practices and curb the EU market's impact on global deforestation & promote a forest degradation-free supply chain. These include the **EU Deforestation-Free Regulation (EUDR)** and **Digital Product Passport**. These regulations mandate extensive due diligence rules for all operators & traders that deal with both domestically produced and imported commodities & derived products to import/export them from the EU.

How to Get Your GLNs:

- **Apply for a GLN Membership License:** This license is separate from your regular GTIN License and is also renewable.
- **What You Get:** Each GLN License provides you with 10 unique GLN numbers, tailored to your needs.

Important Note: GLNs are specific to locations and entities, so they can't be used in place of GTIN numbers.



3. Additional Membership License

Need More GS1 Membership Licenses? Here's When to Get One!

If your business is facing any of these situations, it might be time to subscribe for an additional GS1 membership license:

1. **Running Out of Barcodes?** If you're running low on barcode numbers, it's time to get more!
2. **Clients Need Barcodes, too!** Got an OEM or contract client asking for barcodes for their product? You'll need an extra license.
3. **Expanding Internationally?** If you're exporting products extensively, you need a reliable way to easily differentiate your barcode numbers to track them across regions.

Criteria for Applying for an Additional License:

- i. You must be an active GS1 member.
- ii. The additional license renewal will be seamlessly added to your existing subscription renewal.



4. Other GS1 Licenses

i. GS1 Universal Product Code (UPC)

A Universal Product Code (UPC) is a 12-digit barcode number, also known as GTIN-12. It works just like the standard 13-digit barcode numbers but is specifically used in the US. UPC codes are valid GS1 GTIN identifiers, making them a great choice for businesses selling in the US market.

How to Get UPC Barcodes:

- **Membership Requirement:** You need to be an active GS1 Malaysia member to apply for UPC barcodes.
- **Separate License:** UPC barcodes require a separate license, which must be renewed annually.

ii. GS1 GTIN-8

GTIN-8 barcodes are 8-digit numbers designed for products with limited space for labeling, such as small items that can't fit a full GTIN-13 barcode (like EAN-13). They offer a compact and efficient way to identify tiny products.

Important Points About GTIN-8:

- **Active Membership Required:** GTIN-8 barcodes are only issued to active GS1 Malaysia members.
- **Individual Issuance:** Each GTIN-8 barcode is issued individually, catering specifically to your product needs.

You may direct all queries to our **official communications channels** as below:

- Official GS1 Malaysia Group Email:

gs1malaysia@gs1my.org

- Official GS1 Malaysia WhatsApp:

+6014-3933 228 (Membership, Services & Support)
+6011-1616 8228 (Membership, Services & Support)

- Official GS1 Malaysia Land Line:
+603-6286 7200

- Official GS1 Malaysia Website:
<https://www.gs1my.org>

Thank You